Media data

ENFIELD INDEPENDENT

Enfield Independent

enfieldindependent.co.uk

Details

Published
Wednesday

Type
Free

Format
Tabloid

Image area
320x259mm

IN print and online, the Enfield Independent is the ideal advertising medium for those businesses wanting to engage with the local community.

Its strong local news coverage makes it a popular and trusted newspaper. That trust ensures advertisers get a great response with the Independent.

The paper boasts in-depth features, sports coverage and comprehensive arts and entertainments, as well as all the advertising platforms — classified, motors, property and situations vacant.

The vibrant website is updated throughout the day, seven days a week. It offers advertisers a choice of prominent display positions. It also hosts an e-edition, which is an electronic version of the printed product complete with links and other potential enhancements, such as video.

Contacts

Switchboard
020 83621431

Display
020 8884 7404

Motors
020 8884 7403

Property
020 8884 7427

Recruitment
020 8359 5800

Classified
020 8359 5810

Letterbox leaflets
08444 772 323

File transfer
adfast.co.uk

Email
independentads@london.newsquest.co.uk
hotjobs@london.newsquest.co.uk

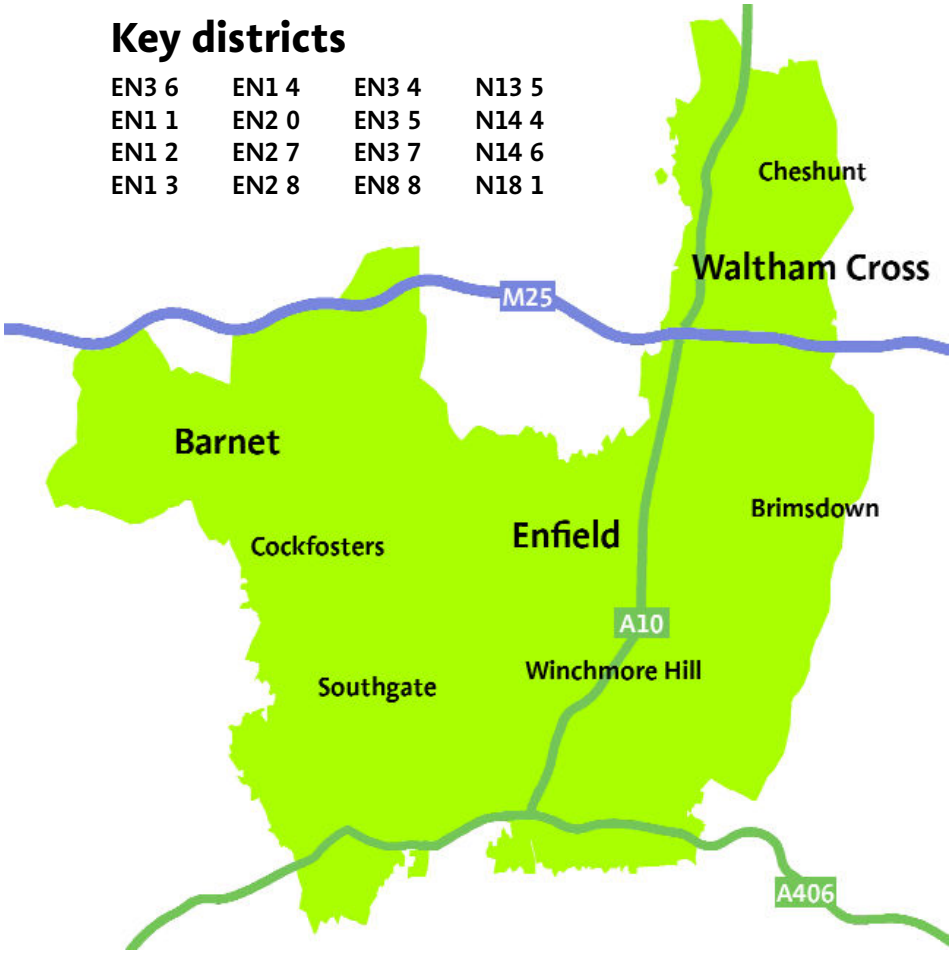
Address
28 London Road, Enfield EN2 6ED

NEWSQUEST
North & East London

Part of the Newsquest London family of local newspapers and websites

Key districts

EN3 6	EN1 4	EN3 4	N13 5
EN1 1	EN2 0	EN3 5	N14 4
EN1 2	EN2 7	EN3 7	N14 6
EN1 3	EN2 8	EN8 8	N18 1



100,238

Combined Unduplicated Audience
Telmar Oct 2011. Local adults only (see map).

60,359 94.3%Free
Circulation
ABC Jan to Jun 2011

36,894
Unique Users
Omniture Sept 2011

87,392
Readership
JICREG Oct 2011

141,773
Page Impressions
Omniture Sept 2011

Be wise when you advertise

ABC is an independent auditing service that gives you the peace of mind that the figures we provide are accurate and timely. JICREG is the Joint Industry Commission for Regional Press Research.
Telmar is media planning software used to deduplicate figures so individual readers aren't counted twice.

Demographics

IN PRINT		ONLINE	
Gender		**Gender**	
Male	47%	Male	42%
Female	53%	Female	58%
Age		**Age**	
15 to 24	12%	15 to 24	8%
25 to 34	17%	25 to 34	20%
35 to 44	20%	35 to 44	26%
45 to 54	18%	45 to 54	26%
55 to 64	13%	55 to 64	14%
65 to 74	10%	65+	6%
75+	9%		
Social grade		**Social grade**	
AB	29%	AB	46%
C1	30%	C1	29%
C2	20%	C2	12%
DE	20%	DE	13%